

RACHEL ESTAFANOUS

77 Winchester St, Medford, MA 02155 | rachelestafanous@gmail.com | (216)-712-5544 | [Website](#)

EDUCATION

NORTHWESTERN UNIVERSITY

Bachelor of Arts in Psychology

- **Activities:** Chi Omega (Social Director), Syllabus Yearbook (Photography Editor), Ultimate Frisbee, Knitwestern
- **Relevant Coursework:** Statistics, Portfolio Design and Presentation, Consumer Psychology and Marketing Research

EVANSTON, IL

SEP 2020 - JUNE 2023

NORTHEASTERN UNIVERSITY

Bachelor of Science Bioengineering

- **Activities:** Cauldron Yearbook, Craft Club, NUPIC

BOSTON, MA

AUG 2019 - APRIL 2020

PROFESSIONAL EXPERIENCE

SONIC RESEARCH GROUP

WEBSITE MANAGER

- Manage and train interns during onboarding. Organize schedules and assign tasks
- Collaborate with and train graduate students for projects
- Manage website, intranet, and digital display. Making them more efficient and cohesive using Elementor and Wordpress
- Ongoing maintenance and updates of [lab website](#)
- In charge of social media marketing, including Facebook and Twitter

NORTHWESTERN

2021 - PRESENT

RETINA CARE GROUP

WEBSITE MANAGER AND LOGO DESIGNER

- In charge of ongoing website maintenance and social media marketing, including Facebook
- Designer of the [practice's website](#) and developed a unique logo
- Collaborated with engineers to design a user-centric and aesthetically pleasing website

WESTERN PENNSYLVANIA

2022 - PRESENT

NOSHIR CONTRACTOR

PORTFOLIO MANAGER

- Continuous maintenance of his CVs and [portfolio website](#)
- Coordinating with other team members to ensure the process is time efficient

NORTHWESTERN

2021 - PRESENT

HERR PLACE PROPERTY MANAGEMENT

LOGO DESIGNER

- Conceptualized, designed, and implemented a distinct, visually impactful logo for a burgeoning property management company, enhancing brand identity and awareness

CLEVELAND, OH

2022

LEADERSHIP EXPERIENCE

FREE AND FOR SALE/HOUSING GROUP @NORTHWESTERN

CREATOR AND SOLE ADMINISTRATOR

- Created [Facebook group](#) to help students find housing and buy/sell/trade items
- Marketed on multiple platforms, including GroupMe, Instagram, and Facebook
- Have expanded to over 3,400 active members significant daily activity and growth
- Regularly moderate group norms and safety including, but not limited to spam and toxicity

Facebook

2022- PRESENT

SYLLABUS YEARBOOK

PHOTOGRAPHY EDITOR

- Teamed with university press to capture candid photographs on campus and events
- Edited photographs and yearbook using Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom)

Northwestern

2021-2022